

M  
MORE LIFE

# LOOKBOOK



MoreLife

The absence of tapestry hoodies that embody style and contribute to community development and empowerment limits opportunities for style-driven self-expression and cultural empowerment.



MOST RECENT

# COLLECTION

SUSTAINABLE  
TAPESTRY  
HOODIES

N



BOWIE STATE  
TAPESTRY



CREATED TO CREATE  
TAPESTRY

# VI TEDDY BEAR TAPESTRY





**M**  
**MORE LIFE**



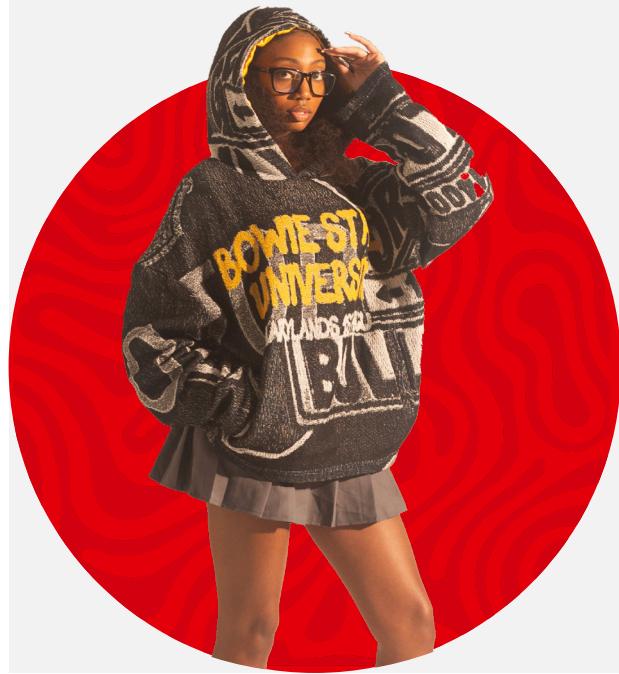
## Inspire

Our goal at More Life is to be the trailblazers in fashion, creating the first black-owned fashion holding company that stands as a beacon for empowerment and cultural pride. We aim to leverage our community's influence, turning style into a statement and a movement that galvanizes the Black community to set global trends. It is our mission to shape a legacy that goes beyond apparel—to weave a narrative of Black excellence and to build a future where our collective voice and vision lead the way.



## Grow a Community

More Life is more than a brand; it's a revolution in the making, a collective journey towards a new cultural paradigm. Our Discord server is the heartbeat of this movement—a vibrant hub where education, support, and self-expression thrive. It's where like minded individuals gather to absorb and contribute to the More Life ethos. Eager to be a part of it?



## Promote Action

As a brand, we believe that actions truly speak louder than words. At More Life, we plan to put our all into not only our content that we post and create, but also living by what the brand stands for in our personal lives. We have plans in the future of hosting multiple parties and networking events, donating to the world's most troublesome causes, and also working closely with big influencers to get our message across.

# ELEVATING OUR CULTURE

More Life is the pulse of a new era, uniting style with empowerment to craft a legacy that echoes throughout our culture. As the pioneer black-owned fashion holding company, we're weaving the fabric of the future by building a company that uses our money to give back to us. Choose us, join the movement, and let's style the change together.





Nov 2023 ,26

# BRINGING MORE LIFE TO FASHION



Just three years ago, Jaivien Kendrick was a 19-year-old working three jobs to make ends meet during a global pandemic. He is now the proud owner of the clothing brand, More Life, which he says is the number one brand on the campus of Bowie State University.

[Read full article here](#)

Nov 2023 ,26

# MORE LIFE AT NEW YORK FASHION WEEK 2023



Jaivien Kendricks experienced what few creatives get to do when he presented his clothing line to the world during NY Fashion Week in September. Kendricks, a junior business administration major with a concentration in marketing, participated in the Harlem Fashion Row event where he set up a display that featured multiple balaclavas, or ski masks, sewn into a hoodie....

[Read full article here](#)

Dec 2022 ,11

# MORE LIFE X AT&T COLLAB



Our CEO Jaivien Kendrick was selected by AT&T as a winner of this years Rising Future Makers program!! This program is a huge opportunity for More Life! Find out why in the articles below.

[Read full article here](#)

# Our Partnership Vision

At More Life, we are eager to partner with Harlem's Fashion Row under the mentorship of CEO Brandice, aiming to create a unique tapestry HBCU collection that pays homage to the heritage and culture of Historically Black Colleges and Universities. This collaboration seeks to blend tradition with innovation, offering a narrative that elevates our community's stories through fashion.





Lets do  
Business